

Blush Bloom Founding Client Packages

24-Hour Website Sprint

Starting at \$1,000

Perfect for:

Businesses that need a polished, professional website without spending weeks or months getting it built.

This service is for brands who:

- Need a new website or major website refresh
- Want a professional online home for their business
- Want an accelerated, streamlined design process
- Have—or can prepare—their branding, copy, photos, and business information
- Are ready to finally get their website DONE

How It Works

Website Sprints start with a **24-hour build turnaround** for straightforward websites.

Larger or more complex websites may require additional build time and investment. Your final scope, price, and estimated turnaround will always be determined before your sprint is scheduled.

Website Sprints start at \$1,000.

Before Your Sprint

Preparation is what makes the accelerated turnaround possible.

Before your scheduled sprint, we'll have a 1-hour website strategy meeting to go through:

- Your business + website goals
- Pages + website structure
- Branding + visual direction
- Website inspiration
- Calls to action + customer journey
- Functionality + integrations
- Any special requests or ideas

You'll also need to provide ALL website materials before your scheduled start date, including:

- Final website copy
- Logo + brand assets
- Brand colors + fonts, if applicable
- Photos + videos (otherwise, stock photos and video will be used that are in line with your brand)
- Contact + business information
- Social media links
- Services, pricing, products, or other relevant information
- Policies, forms, links, or other required assets

The sprint cannot begin until all required materials have been received. Missing materials may require your sprint to be rescheduled.

What's Included

Strategy + Planning

- 1-hour pre-sprint strategy meeting
- Website structure + page planning
- Creative direction based on your brand
- Basic user experience + conversion planning

Website Design + Build

- Custom website built through Wix
- Desktop + mobile optimization

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- Client-provided copy + imagery added throughout
- Navigation + page structure
- Buttons, links + calls to action
- Contact forms + standard website functionality
- Basic on-page SEO setup
- Domain connection + setup assistance

Launch + Handoff

- Pre-launch website review
- Functionality + link check
- Contracted number of client revisions
- Final client review
- Website launch + domain connection assistance
- Basic Wix walkthrough + handoff

After Your Website Launches

Your website is yours.

Once your Website Sprint is complete, you can choose how hands-on you want to be moving forward.

Manage It Yourself

If you'd like to manage your website yourself, I'll walk you through the Wix basics so you're comfortable making simple updates after launch.

This can include how to:

- Edit text
- Replace photos
- Update basic business information
- Make simple page changes
- Navigate your Wix dashboard

You are not required to hire Blush Bloom for ongoing website management.

Or, Let Me Handle the Updates

If you'd rather never think about website updates again, I'm happy to continue helping.

Your Website Sprint includes the number of revisions and changes outlined in your individual contract. Once those included revisions have been used, additional changes or updates will be billed separately.

Additional support may include:

- Copy or photo updates
- Design changes
- New sections or pages
- Seasonal updates
- New services, products, or business information
- Additional functionality
- General website maintenance

Ongoing website support can be booked as needed or arranged separately if you'd like more consistent management.

Pricing + Turnaround

Starting at \$1,000 with a 24-hour build turnaround.

The 24-hour timeline applies to straightforward website builds. Pricing and turnaround time increase based on the size, functionality, content, and complexity of your website.

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Additional time or investment may be required for:

- Larger websites
- Additional pages
- Ecommerce
- Booking + scheduling systems
- Membership functionality
- Advanced forms
- Third-party integrations
- Extensive content needs
- Advanced functionality
- Other custom requests

Your complete scope, price, and estimated build turnaround will be agreed upon before your sprint is scheduled.

Wix + Domain Costs

All Website Sprints are built through Wix.

Your Website Sprint fee covers Blush Bloom's website strategy, design, and build services. It does **not** include third-party expenses required to operate your website.

Clients are responsible for:

- Wix website plan
- Domain purchase + renewal
- Premium Wix apps or integrations, if needed
- Other third-party services required by the website

Your payment information will be used for these purchases so your website, domain, subscriptions, and accounts remain under your ownership and control.

Depending on the plans and providers selected, Wix and domain expenses may be billed monthly, annually, or on another recurring schedule.

These ongoing expenses are separate from payments made to Blush Bloom Marketing and remain the client's responsibility after the website launches.

What Website Sprints Do Best

- ✓ Get your business online FAST
- ✓ Skip the months-long website design process
- ✓ Give your business a polished, professional online home
- ✓ Turn your existing brand + ideas into a functional website
- ✓ Give you control of your website once it's finished
- ✓ Get that website you've been putting off finally DONE

Scheduling + Availability

Website Sprints are available **based on my scheduling availability**.

Because dedicated time is blocked specifically for each sprint, availability is limited. If you have a launch, event, busy season, or deadline coming up, please reach out early to reserve your preferred timeframe.

Your sprint date will be confirmed once the booking requirements outlined in your individual agreement have been completed.

FAQ + Important Details

- Website Sprints start at \$1,000
- 24 hours is the **starting build turnaround**, not a guaranteed turnaround for every website
- Final pricing + turnaround depend on website complexity

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- All websites are built through Wix
- A 1-hour pre-sprint strategy meeting is required
- ALL required copy, photos, branding, and website materials must be submitted before your scheduled start date
- Missing materials may require your sprint to be rescheduled
- Client-provided copy, branding, photos, and information are used unless additional services are purchased
- Each Website Sprint includes a contracted number of revisions
- Additional revisions, updates, pages, or functionality are billed separately
- Basic Wix handoff guidance is included
- Clients may manage their own website after launch
- Ongoing website updates + maintenance are available for an additional fee
- Ongoing website management is not automatically included
- Wix plans, domains, premium apps, and other third-party expenses are not included in the Website Sprint price
- Clients use their own payment information for Wix, domains + third-party services
- Ongoing Wix, domain + third-party fees remain the client's responsibility
- Website Sprints are subject to scheduling availability