

## Blush Bloom Founding Client Packages

**Social Media Full Package** — \$1,500/month (Bloom Signature Pricing)  
(Future rate: \$2,500/month)

### Perfect for:

Businesses ready to grow intentionally and treat social media as a real marketing channel.

### This package is for brands who:

- Want to grow intentionally
- Care about strategy, reach, and engagement
- Want social media to support real business goals
- Are ready to invest in visibility

### What's Included:

#### Content

- **16–20 feed posts/month** (4–5 per week)
  - Reels-first strategy
- **Stories 3–5 days/week**

#### Copy & Publishing

- Caption writing + advanced SEO
- Hashtag + keyword strategy
- Scheduling + publishing

#### Engagement & Growth

- Comment engagement
- DM monitoring (business hours)
- Trend + format testing

#### Strategy & Analytics

- Monthly strategy + analytics report
- Content optimization based on performance
- Optional monthly strategy call (30 min)

#### Support

- Priority support (24–48 hour response)
- 1–2 platforms (Instagram + TikTok)

### What This Package Does Best:

- ✓ Supports real growth
- ✓ Increases reach and engagement
- ✓ Positions your brand as active and relevant
- ✓ Treats social media as a marketing channel, not an afterthought

### Engagement & Community Management:

Engagement is a core part of the Full Package and is designed to support reach, visibility, and relationship-building.

#### Includes:

- 15 minutes of engagement per business day (Monday–Friday)
- Replying to comments on your posts
- Proactive engagement with your audience (likes + thoughtful comments)
- DM monitoring and basic responses during business hours

#### Notes:

- Engagement occurs during business hours only
- Complex customer service inquiries may be escalated to the client
- Engagement supports growth but does not guarantee follower increases

This keeps engagement intentional, measurable, and sustainable.

### FAQ:

- Engagement during business hours only
- No influencer outreach unless added on

## **Blush Bloom Founding Client Packages**

- 2 rounds of revisions per post
- No paid ads unless added on
- Client approvals required within set timelines