

Blush Bloom Founding Client Packages

Social Media Base Package — \$500/month (Bloom Signature Pricing)
(Future rate: \$1,500/month)

Perfect for:

Small businesses who want consistent, professional social media without managing it themselves.

This package is ideal if you:

- Are just getting started on social media
- Want brand awareness and credibility
- Need consistency more than rapid growth
- Don't want to think about what to post

Important expectation:

This package is not designed for fast growth. Posting frequency is intentionally slower and focuses on building a solid foundation, not viral momentum.

What's Included:

Content

- **8 feed posts/month (2 per week)**
 - Mix of static posts + Reels
- **12 stories/month (3 per week)**

Copy & Publishing

- Caption writing (on-brand, SEO-optimized)
- Hashtag + keyword strategy
- Scheduling + publishing

Planning & Support

- Monthly content planning
- 1 primary platform (Instagram or TikTok)
- Email support (48-hour response time)

Analytics

- Monthly performance snapshot

What This Package Does Best:

- ✓ Creates consistency
- ✓ Builds brand trust and legitimacy
- ✓ Takes social media off your plate
- ✓ Helps you “exist” online professionally

Engagement:

Engagement is **not included** in the Base Package.

This means:

- No comment replies
- No DM monitoring or responses
- No proactive engagement with other accounts

This package focuses on content creation and brand presence, making it ideal for businesses who want to look professional online without prioritizing active audience growth.

Engagement services can be added at any time by upgrading to the Full Package or selecting an engagement add-on.

FAQ:

- No daily posting
- No engagement management
- No DMs
- No strategy calls
- 1 round of revisions per post
- Client provides brand assets
- Content created during business hours only

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