

Blush Bloom Founding Client Packages

Custom + One Time Marketing Support

Custom Pricing and Proposals

Perfect for:

Businesses that need something outside of a standard package—whether that's one project, a custom mix of services, or ongoing marketing support built specifically around their business.

This service is for brands who:

- Need help with a specific marketing project
- Want one-time support without an ongoing contract
- Don't need everything included in a standard package
- Need a custom combination of marketing services
- Have marketing needs that extend beyond social media
- Want a marketing professional who can step in and help manage the bigger picture

How It Works

Not every business fits neatly into a package, and that's okay.

Tell me what you're working on, where you need support, and what you're hoping to accomplish. I'll recommend a scope of work based on your goals, needs, timeline, and budget.

Depending on the project, this may be a one-time service, custom monthly package, larger campaign, or ongoing marketing management relationship.

You'll receive a custom proposal outlining exactly what's included, pricing, timeline, and expectations before we begin.

One-Time Marketing Services

Need help with something specific without committing to ongoing management?

Almost any Blush Bloom service can be booked as a one-time project, depending on availability.

One-time services may include:

Social Media

- Social media content creation
- Reels + short-form video
- Feed posts + graphics
- Stories
- Caption writing
- Hashtag + keyword strategy
- Content scheduling
- Social media audits
- Social media strategy
- Account refreshes + optimization

Content + Creative

- Content shoots
- Photography
- Video editing
- UGC-style content
- Social media graphics
- Templates
- Content repurposing
- Creative direction

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Marketing

- Marketing strategy
- Campaign planning
- Competitor + market research
- Email marketing
- Paid advertising
- Marketing audits
- Consulting + strategy sessions
- Other project-based marketing needs

Don't see what you need? Ask. If it's within my wheelhouse, we can talk about building it into your project.

Custom Marketing Packages

Maybe you need ongoing support, but the Base or Full Package isn't quite right.

I can build a custom package around the services your business actually needs.

For example, you may need:

- Fewer posts but more strategy
- Social media + email marketing
- Content creation without full account management
- Paid advertising + campaign support
- A different posting schedule
- Multiple marketing channels working together
- A specific number of hours each month
- Seasonal or campaign-based support

Instead of paying for services you don't need, we'll create a scope that makes sense for your business.

Custom doesn't mean discounted, it means customized.

Pricing is based on the services, workload, strategy, time, and level of support included in your individual scope.

Fractional Marketing Management

Need more than a social media manager? I can step into a bigger role, too.

For businesses with larger marketing needs and budgets, Blush Bloom can provide Fractional Marketing Management, giving you experienced marketing leadership and execution without hiring a full-time in-house marketing manager.

Depending on your business, I can help oversee and coordinate multiple areas of your marketing, including:

- Overall marketing strategy
- Social media
- Content strategy + production
- Paid advertising
- Email marketing
- Website + digital presence
- Campaign planning
- Creative direction
- Market + competitor research
- Analytics + performance
- Marketing calendars + priorities
- Coordination across marketing channels
- Additional marketing initiatives as needed

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The exact scope is built around your business, goals, existing team, and budget.

This can range from hands-on execution across multiple channels to functioning as an ongoing marketing manager helping guide the bigger picture.

What Custom Marketing Support Does Best

- ✓ Gives you exactly the support your business needs
- ✓ Eliminates paying for services that don't make sense for you
- ✓ Makes one-time projects easy to outsource
- ✓ Allows multiple marketing channels to work together
- ✓ Gives growing businesses access to experienced marketing support
- ✓ Can scale from one project to ongoing marketing management

Pricing + Proposals

All Custom Marketing Support is individually quoted.

Pricing is based on:

- Scope of work
- Services included
- Estimated hours + workload
- Number of marketing channels
- Project complexity
- Timeline + turnaround requirements
- Level of strategy + management required
- Ongoing vs. one-time support

After discussing your needs, you'll receive a custom proposal outlining your deliverables, pricing, timeline, responsibilities, and any ongoing terms.

Work outside of the approved scope will be quoted separately.

FAQ + Important Details

- One-time projects do not require an ongoing monthly package unless otherwise specified
- Custom monthly packages may include an ongoing commitment depending on the scope
- Custom packages are priced based on workload and services—not by discounting existing packages
- Deliverables are defined in your individual proposal before work begins
- Revision limits are outlined in your proposal or contract
- Additional work outside of the approved scope is billed separately
- Paid advertising budgets are separate from Blush Bloom management fees
- Third-party software, subscriptions, printing, media spend, or other outside expenses are not included unless specifically stated
- Timelines vary depending on project scope + availability
- Fractional Marketing Management is offered based on scope, capacity + budget
- All custom and one-time projects are subject to availability